



## NOTICE OF PRIVACY

CONSULTORÍA JURÍDICA Y EMPRESARIAL DEL NOROESTE S. C. better known as, CLLEN, with address at BRAVO 22, Colonia CENTENARIO, city HERMOSILLO, city HERMOSILLO, Z.C. Zip 83260, in the entity of SONORA, country MEXICO, and internet portal [WWW.CLEN.MX](http://WWW.CLEN.MX), is responsible for the use and protection of your personal data, and in this regard we inform you of the following:

### **For what purposes will we use your personal data?**

The personal data that we collect from you will be used for the following purposes that are necessary for the service you request:

- Process the processes and services that you have requested, related to the provision of legal services.

### **What personal data will we use for these purposes?**

To carry out the purposes described in this privacy notice, we will use the following personal data:

- Name
- Marital status
- Federal Taxpayers Registry (RFC)
- Place of birth
- Date of birth
- Nationality
- Address
- Personal phone
- Cell phone
- Email

### **How can you access, rectify or cancel your personal data, or oppose its use?**

You have the right to know what personal data we have about you, what we use them for and the conditions of use that we give them (Access). Likewise, it is your right to request the correction of your personal information if it is outdated, inaccurate or incomplete (Rectification); that we delete it from our records or databases when it considers that it is not being used properly (Cancellation); as well as to oppose the use of your personal data for specific purposes (Opposition). These rights are known as ARCO rights.

To exercise any of the ARCO rights, you must submit the respective request through the following means:

[jzamudio@consultorialegalyempresarial.com](mailto:jzamudio@consultorialegalyempresarial.com)



**To know the procedure and requirements for the exercise of ARCO rights, we put at your disposal the following means:**

<http://inicio.ifai.org.mx/Publicaciones/O2GuiaAtencionSolicitudesARCO.pdf>

The contact details of the person or department of personal data, which is in charge of processing the ARCO rights requests, are the following:

Guadalupe Badilla Echeverría, email [lupytabadilla@gmail.com](mailto:lupytabadilla@gmail.com), address Bravo 22, Centenario, Hermosillo, Sonora, Zip. 83260.

#### **You can revoke your consent to the use of your personal data**

You can revoke the consent that, where appropriate, you have given us for the processing of your personal data. However, it is important that you bear in mind that not in all cases we will be able to respond to your request or terminate the use immediately, since it is possible that due to some legal obligation we will need to continue treating your personal data. Likewise, you should consider that for certain purposes, the revocation of your consent will imply that we cannot continue to provide the service you requested, or the conclusion of your relationship with us.

**To revoke your consent, you must submit your request through the following means:**

Guadalupe Badilla Echeverría, email [lupytabadilla@gmail.com](mailto:lupytabadilla@gmail.com), address Bravo 22, Centenario, Hermosillo, Sonora, Zip. 83260.

#### **How can you limit the use or disclosure of your personal information?**

In order for you to limit the use and disclosure of your personal information, we offer you the following means:

Guadalupe Badilla Echeverría, email [lupytabadilla@gmail.com](mailto:lupytabadilla@gmail.com), address Bravo 22, Centenario, Hermosillo, Sonora, Zip. 83260.

#### **The use of tracking technologies on our internet portal:**

We inform you that on our website we use cookies, web beacons or other technologies, through which it is possible to monitor your behavior as an internet user, as well as provide you with a better service and experience when browsing our page. The personal data that we collect through these technologies, we will use for commercial prospecting.

**The personal data that we obtain from these tracking technologies are the following:**



Identifiers, username and passwords of a session.

**How can you know the changes in this privacy notice?**

This privacy notice may undergo modifications, changes or updates derived from new legal requirements; of our own needs for the products or services we offer; of our privacy practices; Changes in our business model, or other causes.

We promise to keep you informed about the changes that this privacy notice may undergo, through: [WWW.CLEN.MX](http://WWW.CLEN.MX).